



Hiring communication and creative professionals: **Graphic Designer**

Adeo Advocacy is a woman-owned and led communication and creative agency in Baltimore powered by a team of talented communicators, writers, organizers, digital strategists, designers and political operatives. We are looking for innovative, driven and quick-witted humans to join our growing team.

We move people.

Adeo is where public affairs become human. We set ourselves apart by putting the power of connection first, linking client goals to the needs of communities, consumers, decision-makers and voters. Capturing and calculating the nuance of individual behaviors, intentions and values, we engage trusted messengers and leverage proven vehicles to carry your narrative with the most impact.

Our work

Adeo provides our clients with a measurable return on engagement. Beyond traditional marketing and storytelling, we build integrated and coordinated experiences for clients and the people they need to move that unfold across multiple channels and mediums.

We work across industry and organization including government, energy, health care, retail, real estate and non-profit issue advocacy to help clients build their brand, engage supporters and connect with consumers. We've secured historic public financing approvals for local infrastructure projects, shifted public dialogue around intensely emotional policy issues, positioned executives as sought-after industry leaders and supported local organizations to inspire their memberships for greater community benefit.

Adeo Advocacy is seeking a Graphic Designer to join our in-house creative team. This ideal candidate is a creative ideologist with a passion for storytelling. A strong work ethic, flexibility and the ability to work under pressure are necessary for this role.

As a graphic designer with Adeo, you will craft compelling visual narratives to accompany complex and detail-oriented concepts across print, digital, social and web design. Clients and projects will include a wide range of brand, public education, advocacy and political campaigns, in addition to print and digital marketing and business development assets for Adeo. You will regularly work on multiple projects simultaneously and must be willing and eager to work outside of regular business hours when required by client deadlines.



The position requires agency experience or a degree in graphic or information design. Candidates must provide a portfolio that includes print, digital, social and web design assets.

The role is based in Baltimore, Maryland. Adeo's team is working remotely during the pandemic and will eventually return to the office once it is safe to do so.

Responsibilities

- Work with clients and Adeo's Creative Director to translate their vision or story with visually unique and stunning design assets.
- Work with account teams to create and update branded client materials and owned/shared assets.
- Work with clients to develop an artistic approach and style.
- Develop logo and brand/style guidelines for corporate and organizational clients.
- Regular development of social media and brand graphics for clients and Adeo
- Add creative insight and expertise to existing creative assets for clients and Adeo.
- Design and update internal and external presentations to align with client and Adeo's brand/style guidelines
- Transform complex concepts into digestible, appealing and connecting creative, versioned for various demographic and geographic audiences.
- Must be able to take direction and run with it with minimal oversight.
- Must work well with a team and accept feedback graciously.
- Occasionally manage contract graphic designers.
- Review and approve designs, artwork, photography, and graphics developed by other staff members.

Qualifications

- A minimum of four years' experience in PR, strategic communications and/or advertising within an agency.
- Bachelor's degree in graphic or information design or a related field is a plus.
- A proven ability to oversee multiple projects and client initiatives in a fast-paced environment.
- Professional knowledge of Photoshop, Illustrator, and InDesign required.
- Exceptional time management skills and ability to work in a fast-paced environment.
- An eye for color, composition, photography, and typography.
- Strong written and oral communication skills.
- Proven ability to shift gears, adapt to different brands/aesthetics and work quickly to meet deadlines.
- Flexibility in day-to-day schedule to support client deadlines.



- You must be able to confer advice and suggestions from clients and understand what they want to accomplish vs. simply what they want to edit.
- Excellent client and interpersonal skills by phone, email, and in-person.

Benefits include:

- Employer-paid health care
- 401k with employer match

Next steps

Please submit a cover letter, resume, salary requirements and references to jobs@adeoadvocacy.com with AE in the subject line.

adeo is committed to the diversity of our team and partners. We strongly encourage women, minorities and candidates of all gender identity and expression to apply.