



WE'RE HIRING ACCOUNT DIRECTORS

Baltimore, MD

About Adeo

Adeo Advocacy is a woman-owned and led communication and creative agency headquartered in Baltimore. Powered by a team of talented communicators, writers, organizers, digital strategists, creative ideologists and political operatives, we work with clients across industry to build layered campaigns that amplify brand, educate communities, engage supporters and connect with customers.

Responsibilities

Account Directors develop and implement communication campaigns for clients across a broad spectrum of industry, issue, and tactical platforms, including message and narrative development, paid communications, digital strategy, media relations, grassroots advocacy, executive thought-leadership and corporate communications.

- Develop and execute integrated, multi-platform campaigns for a diverse roster of clients.
- Cultivate a deep understanding of our client's business objectives and target audiences.
- Provide expert counsel to clients and colleagues.
- Deliver a high level of proactive client management and service on multiple accounts.
- Produce strong written deliverables under tight deadlines.
- Guide the development of creative materials that articulate and promote often nuanced client issues, initiatives and programs.
- Contribute creativity, passion and expertise to an entrepreneurial team environment.
- Manage teams of internal and external staff and consultants.

Qualifications

- 7+ years of experience in communication, public relations or public affairs, preferably in an agency environment.
- Strong understanding of trends, best practices and innovation across paid, earned and social media landscapes.
- Demonstrated track record of successful leadership under pressure - on multiple projects simultaneously - across diverse issues, tactics and platforms.
- Excellent written, verbal and presentation skills.
- Driven, creative and resourceful.
- Unwavering attention to detail.

Benefits Include

- Partial employer-paid health care.
- 401k with employer match.

Next Steps

Please submit a cover letter, resume, salary requirements and references to hello@adeoadvocacy.com with **AD** in the subject line.

Adeo is committed to the diversity of our team and partners. We strongly encourage women, people of color and candidates of all gender identities and expressions to apply.