



WE'RE HIRING GRAPHIC DESIGNERS

Baltimore, MD

About Adeo

Adeo Advocacy is a woman-owned and led communication and creative agency headquartered in Baltimore. Powered by a team of talented communicators, writers, organizers, digital strategists, creative ideologists and political operatives, we work with clients across industry to build layered campaigns that amplify brand, educate communities, engage supporters and connect with customers.

Responsibilities

Our design team crafts compelling visual narratives to accompany complex and detail-oriented concepts across print, digital, social and web design. Clients and projects include a wide range of brand, public education, advocacy and political campaigns, in addition to print and digital marketing and business development assets for Adeo. You will regularly work on multiple projects simultaneously and must be willing and eager to work outside of regular business hours when required by client deadlines. Agency experience or a degree in graphic or information design is mandatory. Candidates must provide a portfolio that includes print, digital, social and web design assets.

- Work with clients and Adeo's Creative Director to translate their vision or story with visually unique and stunning design assets.
- Work with account teams to create and update branded client materials and owned/shared assets.
- Work with clients to develop an artistic approach and style.
- Develop logo and brand/style guidelines for corporate and organizational clients.
- Regular development of social media and brand graphics for clients and Adeo
- Add creative insight and expertise to existing creative assets for clients and Adeo.
- Design and update internal and external presentations to align with client and Adeo's brand/style guidelines
- Transform complex concepts into digestible, appealing and connecting creative, versioned for various demographic and geographic audiences.
- Must be able to take direction and run with it with minimal oversight.
- Must work well with a team and accept feedback graciously.
- Occasionally manage contract graphic designers.
- Review and approve designs, artwork, photography, and graphics developed by other staff members.



Qualifications

- 4+ years of experience in public relations, strategic communications and/or advertising in a fast-paced agency environment.
- Bachelor's degree in graphic or information design or a related field is a plus.
- A proven ability to oversee multiple projects and client initiatives in a fast-paced environment.
- Professional knowledge of Photoshop, Illustrator, and InDesign required.
- Exceptional time management skills and ability to work in a fast-paced environment.
- An eye for color, composition, photography, and typography.
- Strong written and oral communication skills.
- Proven ability to shift gears, adapt to different brands/aesthetics and work quickly to meet deadlines.
- Flexibility in day-to-day schedule to support client deadlines.
- You must be able to confer advice and suggestions from clients and understand what they want to accomplish vs. simply what they want to edit.
- Excellent client and interpersonal skills by phone, email, and in-person.

Benefits Include

- Partial employer-paid health care
- 401k with employer match

Next Steps

Please submit a cover letter, resume, salary requirements and references to hello@adeoadvocacy.com with **Graphic Designer** in the subject line.

Adeo is committed to the diversity of our team and partners. We strongly encourage women, minorities and candidates of all gender identities and expressions to apply.